



# CHIME FOR THE CHILDREN OF SYRIA

*Impact for Children*

*April 25, 2016*

## Summary of Campaign

In April 2015, Salma Hayek Pinault travelled with UNICEF to meet Syrian refugee children and parents living in the Bekaa Valley in Lebanon, to bring about awareness of the refugee crisis in the media and to her supporters. Additionally, to actively support UNICEF's work with children in the region, over \$190,251 was raised through the CHIME for the Children of Syria campaign, through individual donations and the support of CHIME FOR CHANGE partners Gucci and P&G (Gucci Parfums).



*UNICEF supporter and CHIME FOR CHANGE campaign Co-Founder Salma Hayek meets with Syrian refugee children and aid workers who are providing a safe environment through counselling, play and learning activities. On April 25, Hayek visited Syrian refugees in Lebanon's Bekaa Valley with UNICEF to draw attention to the urgent humanitarian needs of children and families in the region, and to launch Gucci's CHIME for the Children of Syria fundraising appeal.*

In partnership with the Education Above All Foundation's Educate a Child initiative (EAC), funds raised through this initiative are helping children living in Syria, as well as Syrian refugee and host community children in Jordan, Lebanon and Iraq access learning opportunities and support services to help them cope with the violence they have experienced. The overall goal is to raise \$21.8 million to increase access to education for 586,600 vulnerable, displaced out-of-school children.

## Impact of Support

Thanks to contributions by supporters of the Educate a Child initiative – including Gucci and CHIME for CHANGE – an estimated **415,519** children have benefitted over the past two years. As a result of support between July and December 2015, UNICEF was able to:

- Increase access to safe learning spaces and school supplies in Syria by distributing school bags and materials to **123,740 children** and provide **460 school-in-a-box**, and **770 recreation kits** to **264 schools**.

- Expand access to remedial education, psycho-social support, recreational activities for **112,284 children** through **576 school clubs**. In these safe spaces, children are returning to a sense of normalcy and beginning to feel ready to learn again.



- Construct **65 prefabricated classrooms** and **restore 429 classrooms** (meeting demands for over **6,500 children**)
- Develop a ‘Self-Study’ curriculum (a course that can be facilitated by an adult who isn’t a professionally trained teacher) and prepare the associated print materials. This has already reached **1,200 children**.
- Train more than **50 teachers**



In Syria, UNICEF delivered school supplies in Damascus, Hama, Homs, Lattakia, Quneitra, Rural Damascus and Tartous.

## Continued Need

The Syrian people and surrounding communities have faced another year of continued violence and conflict, leaving an estimated 13.5 million people in need of humanitarian assistance inside Syria and 6.5 million people (3.5 million children) internally displaced.

### **Education remains central to the regional and national humanitarian response plans.**

UNICEF's [Syria Response Plan](#) has placed the importance of education in the limelight as not only a critical to protect children, but also as a method of building-resilience in these children, regardless of their sex, geographical locations and socio-economic status.

Prior to the crisis in 2011, Syria had a high enrollment rate in basic education (Grades 1-9), one of the best in the Middle East region. As the war has engulfed communities, many families have been forced to flee from their homes and livelihoods, contributing to falling levels of enrolment: More than two decades of educational progress has been lost, and for children affected, the war has disrupted their education, and their daily life. UNICEF is working to help these children get back on track, to successfully transition back into the school system at the right age/level and to complete their education.

With further support through the Educate A Child initiative, UNICEF aims to reach an additional 171,000 children, and to compound the work already undertaken by:

- Providing school supplies
- Increasing classroom space and basic water and sanitation facilities
- Implementing an alternative curriculum to help internally displaced, out-of-school children to catch-up to their appropriate age/grade level upon enrolling in school.
- Initiating more *School Clubs* to provide psychosocial support and remedial classes
- Rolling out the 'Self-Study' curriculum and learning materials.



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**The United Nations Children's Fund (UNICEF) works in 190 countries and territories to put children first.** UNICEF has helped save more children's lives than any other humanitarian organization, by providing health care and immunizations, clean water and sanitation, nutrition, education, emergency relief and more. The U.S. Fund for UNICEF supports UNICEF's work through fundraising, advocacy and education in the United States. Together, we are working toward the day when no children die from preventable causes and every child has a safe and healthy childhood. For more information, visit [www.unicefusa.org](http://www.unicefusa.org).